



Mars Wrigley Names New President of Business Development

Marketing industry veteran Cathryn Sleight joins global business

CHICAGO, IL (July 25, 2019) — Mars Wrigley announced today that Cathryn Sleight is appointed President of Business Development, effective August 5, 2019. In this role, Sleight will lead the segment's Business Development team to pursue new global treating and snacking growth opportunities. She will report to Mars Wrigley Global President Andrew Clarke. Sleight replaces Keith Levy who departed the business in May.

Sleight joins Mars Wrigley from Unilever in the UK, where she spent the last nine years in their global Food Category business and successfully developed and executed a global brand renovation and innovation agenda. She led strategies to identify M&A and new growth opportunities and was part of the team which acquired Mae Terra, a Brazilian organic food brand; Sir Kensington's, a U.S. condiments company; and The Vegetarian Butcher, a Dutch-based chilled soy-meat replacement producer. Prior to Unilever, Sleight had a successful 20-plus-year marketing career at various food and beverage companies including The Coca-Cola Company, Allied Domecq, Britvic Soft Drinks, McVitie's, and Eden Vale.

"Cathryn brings great experience to Mars Wrigley and will help us further expand our portfolio," said Andrew Clarke, Global President of Mars Wrigley. "Her strong track record of identifying emerging brands with significant potential for global scale will help us further diversify and grow."

Sleight commented: "I am delighted to join Mars Wrigley to help identify and deliver new opportunities to grow this iconic business with some of the world's best-loved brands. It's an exciting time to work in a vibrant, growing category that consumers love and to help lead an agenda to bring more smiles to consumers in new ways."

About Mars, Incorporated

Mars is a family - owned business with more than a century of history making diverse products and offering services for people and the pets people love. With more than \$35 billion in sales, the company is a global business that produces some of the world's best - loved brands: M &

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M's®, SNICKERS®, TWIX®, MILKY WAY®, DOVE®, PEDIGREE®, ROYAL CANIN®, WHISKAS®, EXTRA®, ORBIT®, 5™, SKITTLES®, UNCLE BEN'S®, and COCOAVIA®. Mars Associates proudly take care of half of the world's pets through our nutrition, health and services businesses such as Banfield Pet Hospitals™, BluePearl®, Linnaeus, AniCura, VCA™ and Pet Partners™. Headquartered in McLean, VA, Mars operates in more than 80 countries. The Mars Five Principles – Quality, Responsibility, Mutuality, Efficiency and Freedom – inspire our more than 125,000 Associates to take action every day to help create a world tomorrow in which the planet, its people and pets can thrive.

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